

Benefits List

1. Just to accept service from those with material senses. To understand that the Deity – **Kṛṣṇa is Person**.
2. Help purify our existence – make rapid advancement. Help develop spiritual knowledge
3. Realize the transcendental name, quality and form.
4. Save the common man from the hellish attractions of this material world – naturally infuse the mundane mind with spiritual inspiration.
5. Get the benefit of achieving the ultimate goal of life, becoming always absorbed in thought of Kṛṣṇa.
6. See the Lord face to face and thus gradually invoke their original Kṛṣṇa consciousness.
7. If we worship according to guru and *śāstra* the Lord accepts the devotee and takes Him home.
8. All activities become successful and ultimately we attain success.
9. So we can see Him and give us the opportunity to offer Him loving service.
10. Realize that service to the Deity is direct service to the Lord. If done according to guru and *śāstra* we will realize that we are in direct contact with Kṛṣṇa, thus we will lose all interest in other so-called spiritual processes.
11. Understand the *śāstras*. == NOD Ch. 35, Neutral Love of God.
12. If we understand the Deity is non-different from Kṛṣṇa then our service becomes direct service to Kṛṣṇa. By following the rules and regulations we will realize Kṛṣṇa.
13. To attract the burning attention of the non-devotees engaged in material wranglings.
14. To see Kṛṣṇa and develop a reciprocal relationship with Him through the Deity.
15. Nārada, in his *pāñcarātri-vidhi*, and other great sages have sometimes stressed that since every conditioned soul has a bodily concept of life aimed at sense enjoyment, to restrict this sense enjoyment the rules and regulations for worshipping the Deity in the temple are essential. == REF. Ādi 7.76
16. The development of conjugal love can be possible only with those who are already engaged in following the regulative principles of devotional service, specifically in the worship of Radha and Kṛṣṇa in the temple... == NOD CH. 16, Conjugal Love.
17. The non-believers can see the Lord – Very practical.
18. Regulations help to fix the mind on Kṛṣṇa – When we are regulated we are more aware of the mind and its workings. It is easier to notice the weeds and work on removing them.
19. That the deity is Kṛṣṇa the original person and that through performing the process of deity worship in the prescribed manner we will begin to perceive the deity as such.
20. Deity worship protects us from the influence of the material energy. Individual purification.
21. The Lord has manifest in this form so we can have personal exchange with Him, which we presently cannot do because of our material senses. Develop loving relationship