

# ISKCON Deity Worship Ministry

Bhagavad-gita As It Is 12.5, purport



**Bhagavad-gītā As It Is, Chapter 12 Text 5,  
purport**



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**DEITY WORSHIP  
MINISTRY**

## BG 12.5, purport

A crude example may be given here. We may find some mailboxes on the street, and if we post our letters in those boxes, they will naturally go to their destination without difficulty. But any old box, or an imitation which we may find somewhere but which is not authorized by the post office, will not do the work. Similarly, God has an authorized representation in the Deity form, which is called arcā-vigraha. This arcā-vigraha is an incarnation of the Supreme Lord. God will accept service through that form. The Lord is omnipotent, all-powerful; therefore, by His incarnation as arcā-vigraha He can accept the services of the devotee, just to make it convenient for the man in conditioned life.